

UPDATES TO

*Sail into Imagination*

ALL ENTRIES  
will be entered into a  
**GRAND PRIZE  
DRAWING!**

*The Steamship  
Authority*

## STUDENT ART CONTEST 2020

SUBMIT YOUR ENTRY BY WEDNESDAY, SEPTEMBER 30<sup>th</sup>

**THE STEAMSHIP AUTHORITY invites K-12 students to submit original artwork for its annual "Sail into Imagination" student art contest.**

Winning entries will be featured in a 2021 Steamship Authority calendar and will be displayed on the Steamship's website and select ferries. Gift cards for Steamship Authority passenger travel will also be awarded to student winners. Thirteen prize winners from port communities will be selected and the winning artwork will be showcased in the 2021 calendar as well as displayed on the SSA's website and exhibited on board SSA ferries.

### **BARNSTABLE, FAIRHAVEN, FALMOUTH, MARTHA'S VINEYARD, NANTUCKET AND NEW BEDFORD:**

Students from these port communities are eligible to have their artwork showcased in the 2021 calendar.

### **ALL OTHER COMMUNITIES:**

New for 2020, students in other local communities are eligible to submit artwork in special award categories to be featured in a Spotlight page in the 2021 calendar. Four prize winners from non-port communities will be selected.

All entries from non-port community students must illustrate the "Sail into Imagination" theme and will also be judged in one of the following categories:

**BEST USE OF COLOR • MOST INNOVATIVE • MOST EXPRESSIVE • MOST IMAGINATIVE**

The Steamship Authority will now be accepting photos of student artwork via email at:  
[sailintoimagination@steamshipauthority.com](mailto:sailintoimagination@steamshipauthority.com)

Please visit [SteamshipAuthority.com/sailintoimagination](https://SteamshipAuthority.com/sailintoimagination) for official rules and entry instructions.

Our organization does not discriminate on the basis of race, color, sex, gender identity, disability, religion, marital status, national origin, age, sexual orientation or any other class protected by federal, state or local law.

[SteamshipAuthority.com/sailintoimagination](https://SteamshipAuthority.com/sailintoimagination)



# STUDENT ART CONTEST

SUBMIT YOUR ENTRY BY WEDNESDAY, SEPTEMBER 30<sup>th</sup>

## "Sail into Imagination" Student Art Contest ENTRY FORM/RELEASE

**UPDATE:**  
The Steamship Authority will now be accepting photos of student artwork via email at [sailintoimagination@steamshipauthority.com](mailto:sailintoimagination@steamshipauthority.com).

Title of Submission \_\_\_\_\_

Student Name \_\_\_\_\_

Home Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Age \_\_\_\_\_ Grade \_\_\_\_\_ Parent/Guardian Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

School Name \_\_\_\_\_ Principal \_\_\_\_\_

School Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Teacher (if applicable) \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

I would like my child's artwork returned. I understand that it is my responsibility to pick up at a Steamship terminal facility (by December 31, 2020) once I have been notified that judging is complete.  YES Terminal / Facility \_\_\_\_\_  NO

Consent of the Student's Parent or Guardian:

I, \_\_\_\_\_ give \_\_\_\_\_  
(Parent/guardian name) (Student name)

permission to enter his/her original artwork in the Steamship Authority "Sail into Imagination" Art Contest. I understand that the artwork will become the Steamship Authority's property, and may be reproduced by the Steamship Authority for promotional purposes. I understand that my child's name may be used to promote his/her submitted artwork as part of the Steamship Authority's art contest.

Parent/Guardian Signature \_\_\_\_\_ Date \_\_\_\_\_

Return to:  
Steamship Authority Art Contest, c/o Marketing Department, 509 Falmouth Road, Suite C, Mashpee, MA 02649  
All entries must be received no later than September 30, 2020. The Steamship Authority is accepting photos of student artwork via email at [sailintoimagination@steamshipauthority.com](mailto:sailintoimagination@steamshipauthority.com). While we will still need original artwork for display and the contest, we hope families can use this "stay-at-home" order to inspire some creativity.



## **"Sail into Imagination" Student Art Contest**

### **OFFICIAL CONTEST RULES**

#### **Contest Overview**

The Steamship Authority (SSA) invites students enrolled in Grades K-12 to participate in its 5th Annual "Sail into Imagination" student art contest. Students from the communities of Barnstable, Fairhaven, Falmouth, Martha's Vineyard, Nantucket, and New Bedford are eligible to have their artwork showcased in a 2021 calendar. Students from non-port communities are eligible to submit artwork in special award categories to be featured in a Spotlight page. Thirteen prize winners from port communities will be selected and the winning artwork will be showcased in the 2021 calendar as well as displayed on the SSA's website and exhibited on-board SSA ferries. Four prize winners from non-port communities will be featured in a Spotlight page.

The contest theme "Sail into Imagination" was conceived to encourage students to share their vision of traveling aboard SSA ferries to Cape and Islands ports and to inspire artistic interpretations of growing up by the sea.

All students who submit original artwork during the contest timeframe, will be entered into one grand-prize drawing of a \$150 VISA Gift Card. All artwork/contestant entries have the same chance of winning this grand prize. The timeline for entering and prize announcement are consistent with the contest rules as stated below.

In addition to having their art displayed and featured in the SSA's 2021 calendar, each winner will receive a \$100.00 gift card valid for travel to any port served by the SSA.

The contest begins on March 1, 2020 and there is no cost to enter. All entries must be received by mail or email SSA on or before September 30, 2020. Winners will be announced on/around October 15, 2020.

#### **CONTEST RULES**

- Each student may submit one design.
- Submissions must be original artwork created by a student in grades K-12 enrolled in a Barnstable, Fairhaven, Falmouth, Martha's Vineyard, Nantucket or New Bedford school. Homeschooled or school-choice students living in these same communities are also eligible to participate. Artwork from non-port communities will be considered for selection in four special awards categories to be featured in a calendar spotlight page only.
- The student's name, address, grade and school must be included on the back of the original artwork submitted. No student names can appear on the front of the artwork or within the design.
- Artwork must be received by SSA on or before September 30, 2020 at 11:59 p.m. Late entries will not be accepted.
- Each student's parent or guardian must complete and sign the Contest Entry Form/Release and submit a copy of the form with the artwork entry. Artwork submitted without this required paperwork will not be accepted.
- Original artwork will be required if chosen as a winner of the contest and will be displayed on vessels and at select terminals. Original artwork will become the property of The Steamship Authority.
- Winners agree to allow the SSA to use their names, associated school and artwork to promote the "Sail into Imagination" art contest and calendar.

#### **ELIGIBILITY**

- Each applicant must be a student in grades K-12 enrolled in a Barnstable, Fairhaven, Falmouth, Martha's Vineyard, Nantucket or New Bedford school. Homeschooled or school choice students living in these same communities are also eligible to participate. K-12 Students from non-port communities are eligible to submit artwork in four special awards categories to be featured in a calendar spotlight page only.
- Employees of the SSA or Pierce-Coté Advertising/Regan Communications Group and their immediate families are not eligible to participate.

## **DESIGN CRITERIA**

- All entries from port community students must illustrate the "Sail into Imagination" contest theme. Artwork should include a SSA ferry and elements that showcase seaside life or unique attributes or landmarks from a specific constituent community.
- All entries from non-port community students must also illustrate the "Sail into Imagination" theme but will be judged in the following categories: Best Use of Color, Most Innovative, Most Expressive and Most Imaginative.
- All artwork must be original and cannot include any trademarks, corporate branding, logos or copyright infringements.
- The student's name, address, telephone number, grade and school must be included on the back of the artwork submission. No student names can appear on the front of the artwork.

## **ACCEPTABLE FORMATS/SIZE**

- Original drawings, paintings and sketches will be accepted. Oil, acrylic, watercolor, pastel, pen, pencil, ink or some combination of those media will be accepted. Photographs, photocopies, digitally-created artwork and traced images will be disqualified. (No photography or 3-D designs will be accepted.)
- Original art entries must be at least 11" x 17" and not exceed 16" wide x 20" tall. Entries may be on a sheet of paper or other surface. Design must be in landscape/horizontal format. 3-dimensional art will not be accepted.
- Original art entries should not be folded. Framed art must be able to be removed in order to be reproduced.

## **SELECTION OF WINNING ENTRIES**

- Winning entries will be selected based on originality, creativity, interpretation of contest theme and visual appeal.
- Entries will be reviewed by a panel of community representatives chosen by the SSA.

## **PRIZES**

- A total of 13 winners will from port communities and 4 winners from non-port communities will be chosen from the overall pool of entries.
- Winning artwork from port community students will be showcased in the SSA's 2021 calendar, as well as displayed on the SSA's website and exhibited on board SSA ferries in a poster that shows all of the winning artwork. Winning artwork from non-port community students will be featured in a spotlight page.
- Each student winner will receive a \$100.00 gift card valid for travel to any port served by the SSA. These gift cards will not be transferable and will have no cash value.
- One winning contestant/artwork entrant will receive a grand-prize drawing of a \$150 VISA Gift Card. This prize will also not be transferable.

## **SUBMISSIONS**

The parent or guardian of a student may submit the student's artwork along with a completed contest entry form beginning on March 1, 2020. A copy of the contest rules and entry packet can be downloaded at: [www.SteamshipAuthority.com/sailintoimagination](http://www.SteamshipAuthority.com/sailintoimagination).

Entries submitted by U.S. Mail (or via email\*) may be directed to:

**Steamship Authority Art Contest, c/o Marketing Department, 509 Falmouth Road, Suite C, Mashpee, MA 02649**

All entries delivered via U.S. Mail must include a hard copy of the contest entry form/release and must be received by SSA on or before September 30, 2020. Entries received after the contest deadline of September 30, 2020 will be disqualified.

*\* You may send an image of the art work via email to [sailintoimagination@steamshipauthority.com](mailto:sailintoimagination@steamshipauthority.com) and we will need the original artwork by the end of September 30, 2020 to qualify.*

Winners will be announced on the SSA's website, [www.steamshipauthority.com](http://www.steamshipauthority.com), in mid-October 2020. Contest rules are subject to change without direct notification.